



ONE CITY. ONE
JACKSONVILLE.

City of Jacksonville, Florida


Daryl T. Joseph, Director

Parks, Recreation and Community Services Department
214 N Hogan Street, 4th Floor
Jacksonville, FL 32202
(904) 255-7907
www.coj.net

October 27, 2020

MEMORANDUM

TO: The Honorable Members of the Jacksonville City Council **CC:** Cheryl L. Brown
Director and Secretary
Jacksonville City Council

FROM: Daryl T. Joseph 
Director
Parks, Recreation and Community Services Department

RE: Park Partnership Program FY 2020 Annual Report

As required by Ordinance 664.703, attached is the annual report of the Parks Partnership Program for Fiscal Year 2020.

FY 2020: Milestones and Achievements

- In the three years this program has been operational, the Department has received a total of: \$475,600, of private enhancement to Jacksonville's parks.
- The enhancements this year were varied, including park benches, a picnic table, a water fountain, a shade structure, and upgrades to Fort Family Regional Park at Baymeadows.
- The partnership program received \$100,000 reoccurring donation for the naming rights of Fort Family Regional Park at Baymeadows.

Attachments: JaxParks Amenities Cost Sheet
FY2020 Annual Report – Park Partnership Program

DJ/am

cc: Renée Harriman, Finance Manager, Parks, Recreation and Community Services
Wendy Jones, Assistant to the Director, Parks, Recreation and Community Services

October 27, 2020

Recreation and Community Activities Trust Fund – Participant Contributions Report
RCOD135CA + RPOD1H7CA

FY 2018 Participant Contribution			
	FP Arlington Senior Center Improvements	10/4/2017	2,000
Garden City Elementary School Park	State-of-the-Art Play Equipment	10/31/2017	95,000
	Brookview Park Picnic Table	11/1/2017	600
	Fort Family Regional Park at Baymeadows	4/13/2018	100,000
	Participant Contribution Total FY 2018		197,600
FY 2019 Participant Contribution			
	Memorial Park Security	10/1/2018	9,600
	Ivy Road Park Improvements	12/4/2018	5,000
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	Southbank Riverwalk Building Mural	1/29/2019	5,000
	Baldwin Trail Memorial Bench (1)	3/13/2019	3,000
	Fort Family Regional Park at Baymeadows	6/11/2019	100,000
	Ed Austin Regional Park Memorial Bench (1)	6/21/2019	3,000
	Ed Austin Regional Park Memorial Bench (3)	6/21/2019	9,000
	Friendship Fountain Memorial Tree (1)	7/31/2019	3,000
	Granada Park Memorial Bench (1)	8/18/2019	3,000
	Participant Contribution Total FY 2019		145,600
FY 2020 Participant Contribution			
	Ed Austin Regional Park Drinking Fountain (1)	10/17/2019	5,500
	Custom Shade Structure Baker Point Park	1/15/2020	8,250
	Custom Shade Structure Baker Point Park	1/15/2020	8,250
	Fort Family Regional Park at Baymeadows	6/10/2020	100,000
	Seminole Park Memorial Bench (1)	8/29/2020	3,000
	Custom Bench and Table Landon Park	9/2/2020	9,740
	Carlucci Park Memorial Bench (1)	9/12/2020	3,000
	Participant Contribution Total FY 2020		137,740
	Program Participant Contribution Total		475,600

JaxParks Amenity Catalog Pricing

Tier 1 Amenities - Up To \$100,000	Tier 1 Amenities [Up to \$100,000]	Recognition Term (Years)	Plaque Size	Total Cost
	Grill	10	2"x 4"	\$2,000
	Loop-Style Bike Rack	10	2"x 4"	\$2,250
	Trash Receptacle	10	2"x 4"	\$2,250
	Park Bench	10	2"x 4"	\$3,000
	Legacy Landscaping (30 Gal Tree)	10	2"x 4"	\$3,000
	Picnic Table	10	2"x 4"	\$3,500
	Drinking Fountain	10	2"x 4"	\$5,500
	Kiosks	10	4"x 8"	\$16,500
	Bleachers	10	4"x 8"	\$17,500
	Shade Structures	10	4"x 8"	\$17,500
	Scoreboard	10	4"x 8"	\$28,500
	Pavilion (small)	15	4"x 8"	\$28,500
	Batting Cages	10	4"x 8"	\$34,500
	Basketball Court	10	4"x 8"	\$45,000
	Pavilion (large)	10	4"x 8"	\$56,000
	Playground Equipment (small)	10	4"x 8"	\$95,000

Tier 2 Amenities - \$100,000 + * High Use Facilities	Tier 2 Amenity [\$100,000 and Larger]	Recognition Term (Years)	Plaque Size	Total Cost
	Playground Equipment (large)	\$10	TBD	\$200,000
	Baseball / Softball Field	\$10	TBD	\$280,000
	Restrooms*	\$10	TBD	\$355,000
	Large Sports Field	\$10	TBD	\$480,000
	Concession / Restroom / Scorebox*	\$10	TBD	\$555,000
	Community Center	\$10	TBD	\$1,110,000
	Tennis Complex	\$10	TBD	\$2,220,000

Tier 3 Amenities - Programming *Weekly Classes	Tier 3 Amenities Adult/Youth Programming	Number of Classes / Events	Recognition Opportunities	Total Cost
	Adult - [Zumba, Yoga, Line Dancing]*	6	Marketing Materials	\$1,500
	Youth - Tae Kwon Do*	6	Marketing Materials	\$1,500
	Youth - Hydroponic Growing Systems	6	Marketing Materials	\$1,500
	Youth - Gardening Program *	6	Marketing Materials	\$2,000
	Youth - After School Field Trips (per trip)	1	Marketing Materials	\$2,000
	Youth - After School STEM Club *	6	Marketing Materials	\$3,000
	Youth - Movie in the Park (per movie)	1	Marketing Materials	\$4,000
	Swim Lessons *	8	Marketing Materials	\$5,500